

NAVIN RAJ

URBAN STUDIES • CLEANTECH • BUSINESS
www.thatnavinraj.com

Address
1321 40th Street, Apt. 323
Emeryville, CA 94608

Contact
navin.raj@nyu.edu
+1 (201) 478-1530



EDUCATION

NEW YORK UNIVERSITY TANDON SCHOOL OF ENGINEERING

Brooklyn, New York, *September 2012 — December 2015*

BS Sustainable Urban Environments, GPA: 3.5, Cum Laude

Activities: President, Patent Pending NYU; Board Member, Pre-Law Advisory Board

STUDY ABROAD: UNIVERSITY OF PARIS VII — DENIS DIDEROT

Paris, France, *December 2014*

Coursework in Architectural History and American Studies

Sample Courses:

- Urban Policy
- Urban Infrastructure Management
- Design of Cities
- Transportation Engineering
- Sustainable Cities
- Geographic Information Systems
- Constitutional Law



WORK EXPERIENCE

MISSIONCTRL COMMUNICATIONS

San Francisco, CA | Account Associate, February 2016 — present | Communications Intern, June 2014 — August 2014

- Represented companies in residential energy financing, electric vehicles, and mass transit in marketing and policy-level conversations globally.
- Ghost wrote bylines for leading US mayors and high-level executives to educate public about energy financing options.
- Interfaced directly with C-level executives and client marketing teams to refine company messaging, brand voice, and thought leadership programs.
- Secured media placements at top publications (Bloomberg, Reuters, Quartz, San Francisco Chronicle) generating over 50M unique monthly views.
- Raised social media (Facebook, Twitter, LinkedIn) presence of firm by 150% (Twitter followers) in three months.
- Used photoshop skills to design infographics, e-newsletters, social media posts, and website content.
- Researched policy issues relating to the companies, and pitched clients as solutions to those issues.

MAKERBOT

Brooklyn, NY | Public Relations Intern, June 2015 — December 2015

- Tracked media impressions through Cision and Google News and created reports for management team.
- Managed all PR related website content through WordPress platform.
- Planned successful factory opening that drew attendance from local politicians, and generated 50+ positive articles from leading business media.
- Drafted five press releases, one blog post, and pitched media on stories.
- Represented company at trade shows such as New York MakerFaire.
- Oversaw product review program including pitching stories, and shipping devices.

NEW YORKERS FOR DE BLASIO

Brooklyn, NY | Campaign Intern, September 2012 — May 2013

- Worked as aid for successful, grassroots NYC Mayoral campaign in early stages.
- Wrote copy and designed handouts geared towards nurses' unions.
- Provided video support and opposition research at three debates.
- Organized 30 volunteers to action by managing name sheets and task lists.
- Engaged community members throughout Brooklyn and the Bronx to raise awareness for issues such as affordable housing and public health.



RECOGNITIONS

SUSTAINABLE URBAN ENVIRONMENTS ACHIEVEMENT AWARD

New York University Tandon School of Engineering, *May 2016*

- Recognized for outstanding work and academic excellence in the Sustainable Urban Environments program at New York University
- Award focused on particular contributions stemming from the design and research of a green roof/rooftop farm.

AL GORE CLIMATE REALITY PROJECT — FILM AWARD

Climate Reality Project, *June 2012*

- Developed PSA to promote sustainability and climate change policy.
- Received silver medal for strong messaging and compelling story-telling.



LANGUAGES & TECHNICAL SKILLS

- | | | | | | |
|---------------------|------------------------|----------------|-----------------|--------------|-------------------|
| ➤ English — FLUENT | ➤ Long-Form Research | ➤ Social Media | ➤ Final Cut Pro | ➤ GIS | ➤ Adobe Photoshop |
| ➤ French — BUSINESS | ➤ Short-Form Research | ➤ HTML&CSS | ➤ Cision | ➤ AutoCAD | ➤ Adobe Premiere |
| ➤ Tamil — FLUENT | ➤ Byline/Ghost Writing | ➤ MS Office | ➤ Meltwater | ➤ SolidWorks | ➤ Adobe InDesign |